



+ PLANET MONITORING

Global, daily insight

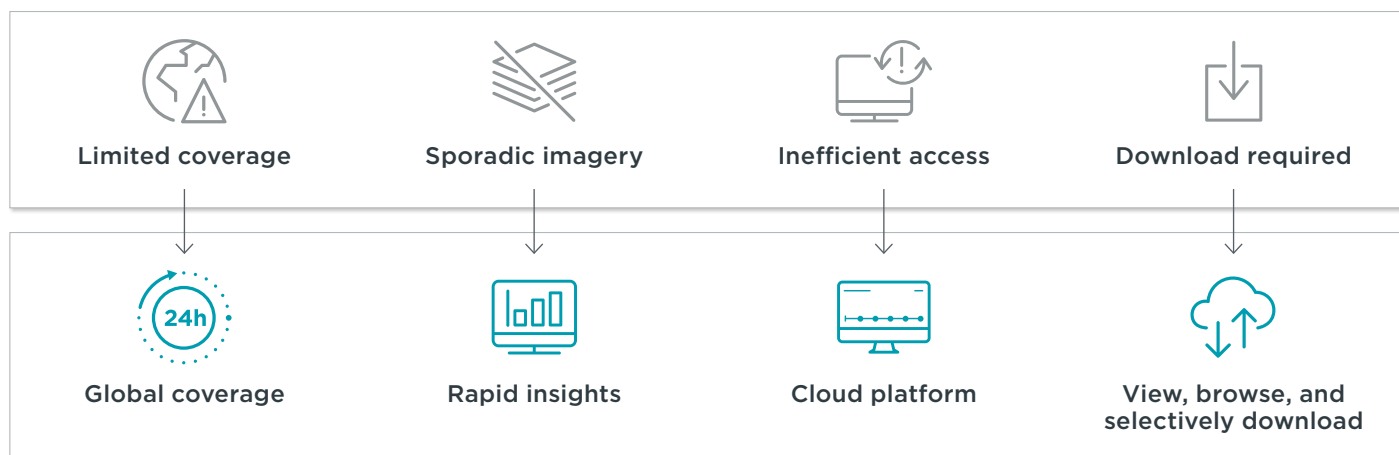
To stay ahead in today's rapidly evolving business landscape, organizations need a persistent view of their operations and assets – everywhere on Earth. But traditional imagery solutions are falling short, creating information gaps and risk in the decision-making process.

“The very timely and relevant data provided by Planet helps drive the economic value of our offerings by enabling farmers to get ahead of problems in the field.”

JOSHUA MILLER, Founder and CEO, Farmshots

Planet Monitoring leverages the largest satellite constellation in history to empower customers with real-time insights about places they care about, so they can be proactive and confident in every decision. Customers can easily access recent imagery or browse the Planet Archive and only download what they need.

A FUNDAMENTALLY DIFFERENT APPROACH



NEVER MISS A BEAT

Monitor your areas of interest, discover patterns, and deliver timely insights.

Planet Monitoring provides access to the most recent imagery of your areas of interest, at the collection frequency and resolution best suited to your business needs.

Customers can also pair always-on PlanetScope monitoring with targeted SkySat tasking for tip and cue capabilities.

PlanetScope Constellation

Always-on, broad area monitoring

3.7 meter resolution

Daily imagery collection, no tasking required

RGB and NIR bands

Archive back to 2009

SkySat Constellation

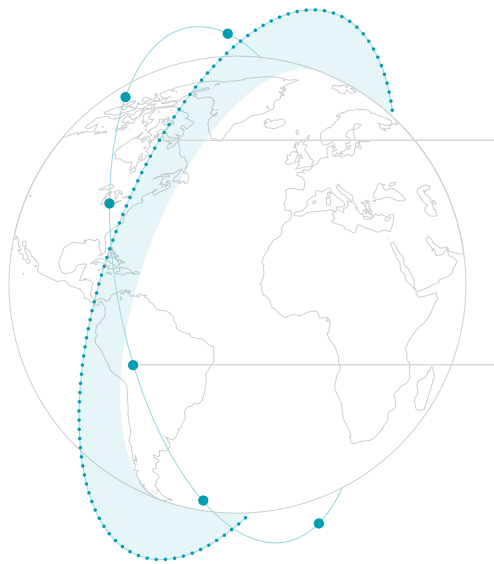
Custom, targeted monitoring

.72 meter resolution

Twice daily imagery tasking for single or multiple geographies

RGB, NIR, and Pan bands

Archive back to 2014



Dove

SATELLITES	GSD	CAPACITY	BANDS	PIXEL RESAMPLED
120+	3.9 m	346Mkm ² /day	4 (RGB, NIR)	3.125 m



SkySat

SATELLITES	GSD	CAPACITY	BANDS	PIXEL RESAMPLED
15	0.72 m	~160Kkm ² /day	5 (RGB, NIR, pan)	1m Analytic

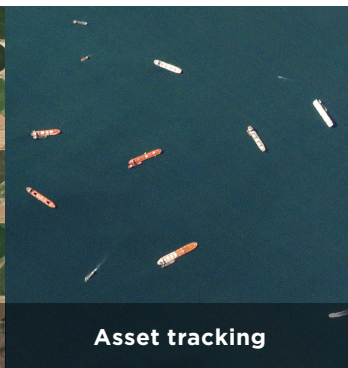
TOTAL IMAGES PER DAY **1.5 million 29MP images**

AREA COVERED **360 million km²**

DIVERSE USE CASES



Crop health management



Asset tracking



Disaster management



Mapping and GIS

GET STARTED



Sign up for Planet
Access subscription



Select areas of
interest (AOIs) and
frequency of updates



Get alerts when new
imagery is available



Quickly access
imagery via
Planet's platform



Use Planet APIs
to integrate into
apps + workflows

LET'S TALK

We're Here to Help!

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data to actionable insights
go.planet.com/getintouch

Learn More

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